

# ECONOMIC IMPACT

These highlights summarize North Carolina A&T State University's economic impact for Guilford County, the Piedmont Triad area and the state over the year 2017-18. This summary underscores N.C. A&T's fundamental role in bringing firms, jobs and students to the region and provides an up-to-date estimate of the value added of a degree conferred by the university.

**\$1.479B\***

IN OUTPUT

**\$705M**

IN VALUE ADDED  
(GROSS REGIONAL  
PRODUCT)

**\$409M**

IN LABOR INCOME

**10,265** | **11,900**

JOBS IN PIEDMONT TRIAD | JOBS STATEWIDE

**\$16 ROI**

PER DOLLAR  
OF STATE  
APPROPRIATIONS

**15%**

STUDENT ROI, ANNUALLY

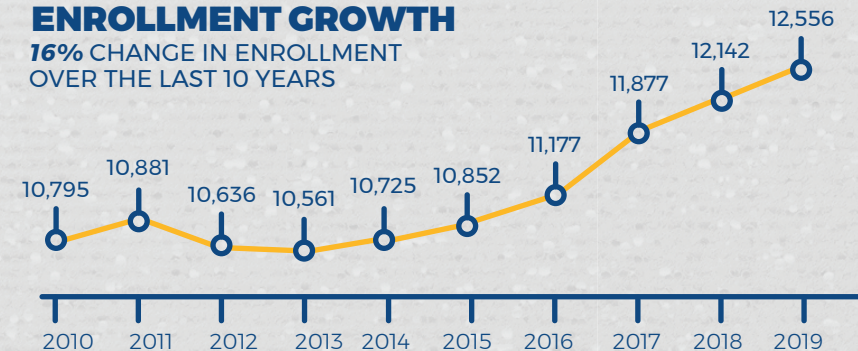
\*This total output includes non-recurring construction and renovation spending, which fluctuates from year to year. The annual average from the past five fiscal years was used for this calculation.



## PROFILE: NORTH CAROLINA A&T STATE UNIVERSITY

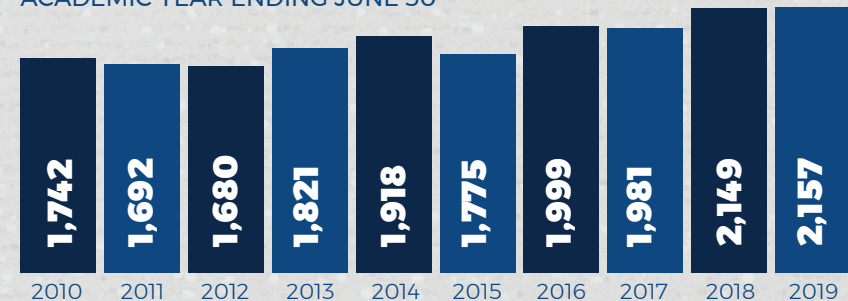
### ENROLLMENT GROWTH

16% CHANGE IN ENROLLMENT  
OVER THE LAST 10 YEARS



### DEGREES CONFERRED

ACADEMIC YEAR ENDING JUNE 30



### TUITION

COST OF ATTENDANCE

In 2017-2018, tuition and fees for regular full-time undergraduate students at N.C. A&T was \$6,420 for residents and \$19,310 for non-residents








**No. 1**

most affordable  
in North Carolina  
Money Magazine (2019)



## TOTAL ECONOMIC IMPACT OF NORTH CAROLINA A&T STATE UNIVERSITY BY GEOGRAPHICAL REGION (2018)

	GUILFORD COUNTY IMPACT	PIEDMONT TRIAD IMPACT	STATE IMPACT
 <b>JOBS</b>	<b>9,201</b>	<b>10,265</b>	<b>11,900</b>
 <b>OUTPUT (\$ MILLIONS)</b>	<b>1,044</b>	<b>1,198</b>	<b>1,479</b>
 <b>VALUE-ADDED (\$ MILLIONS)</b>	<b>622</b>	<b>705</b>	<b>865</b>
 <b>LABOR INCOME (\$ MILLIONS)</b>	<b>363</b>	<b>409</b>	<b>495</b>
 <b>STATE AND LOCAL TAXES (\$ MILLIONS)</b>	<b>47</b>	<b>56</b>	<b>70</b>



## WORK-LIFE EARNINGS

**A 2018 DEGREE  
CONFERRED  
AT N.C. A&T  
AMOUNTS TO**

**\$1.01 MILLION**

**OF ADDITIONAL  
WORK-LIFE  
EARNINGS**

2,157 graduates of  
N.C. A&T (2019) can  
expect work-life  
earnings of

**\$4.7 BILLION**

That's

**\$2.1 BILLION**

in incremental  
work-life earnings  
that can be  
attributed to their  
college degrees