

**MASTER OF BUSINESS ADMINISTRATION
GENERAL MANAGEMENT CONCENTRATION**

Curriculum Guide (Effective 2020-2021)

Student Name: _____ Banner ID Number: _____
 Email Address: _____ Phone Number: _____

Admission

Prerequisites: Bachelor's degree in: _____ 3.00+ GPA: _____
 Accredited institution: _____ Official Transcripts: _____
 Recommendation Letters: _____ GRE or GMAT Score: _____
 Resume: _____ Letter of Intent: _____ TOEFL/IELTS Score: _____

Application Deadlines: **FALL** July 1 for domestic applicants; June 1 for international applicants
 SPRING November 1 for domestic; October 1 for international
 SUMMER April 1 (domestic applicants accepted only)

CORE MBA COURSES, 24 CR			
Grade	Course	Description	Credit
	MGMT 720	Management and Organizational Behavior	3
	ACCT 710	Managerial Accounting for Decision Making and Control	3
	FIN 750	Financial Management	3
	MGMT 727	Operations Management	3
	ECON 708	Managerial Economics	3
	BUAN 725	Business Analytics	3
	MKTG 716	Strategic Marketing	3
	MGMT 750	Corporate Strategy and Policy (Capstone course)	3
GENERAL CONCENTRATION COURSES, 12 CR			
Grade	Course	Description	Credit
	SCMG 701	Demand Driven Supply Chain Management	3
	BUAN 740	Data Analytics and Business Intelligence Applications	3
	MGMT760	Organizational Communication	3
	MGMT 785	Practicum or Internship	3

Throughout their matriculation, MBA students are...

- required to maintain a minimum grade point average of 3.00 to remain in good academic standing
- to be familiar with the policies and procedures outlined in the current Graduate School Catalog (available online)
- responsible to be aware of all deadlines and requirements outlined on each semester's academic calendar
- required to follow the prescribed plan of study to earn the degree and seek advising assistance prior to registration
- allowed only two attempts at any one course, including withdrawals; grades of C or better cannot be retaken
- accountable for all communication sent to their university email accounts and to maintain contact with their advisor
- subject to new curricula if continuous enrollment is not maintained through graduation (excluding summer sessions)

To be cleared for graduation, MBA students must provide the following documentation to their department office:

- Application for Graduation filed with the Graduate School before Week 4 of the graduating semester